

BARS IN COMPARISON










	LOW CARB PROTEIN BAR	CRUNCHY PROTEIN BAR	PURE & NATURAL	HIGH ENERGY BAR	OAT PACK CARAMEL	OAT PACK MACADAMIA	CEREAL ENERGY PLUS	PROTEIN 50 BAR	PROTEIN 36 BAR
									

Product line	Figure & Shape	Figure & Shape	Energy & Endurance	Energy & Endurance	Energy & Endurance	Energy & Endurance	Energy & Endurance	Power & Muscle	Power & Muscle
Composition	Low impact carbs, low sugar, fibres	Chocolate coating & fibres	Natural ingredients only, fruit & nut	High-performance cereal bar	Oat bar with caramel pieces	Oat bar with macadamia nuts	Cereal bar with L-carnitine & MCT	Low impact carbs, low sugar, fibres	Chocolate coating & fibres

APPLICATION

Endurance	✓	✓	✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓	✓	✓✓
Competition	—	—	✓	✓✓✓	✓✓	✓✓	✓✓	—	—
Outdoor & Expedition	✓	✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓✓✓	✓	✓
Resistance training	✓✓	✓✓✓	✓	✓	✓	✓	✓	✓✓✓	✓✓✓
Everyday & Office	✓✓✓	✓✓✓	✓✓	✓	✓✓	✓✓	✓	✓✓✓	✓✓
Weight management	✓✓✓	✓	—	—	—	—	—	✓✓✓	✓

SPECIFICATION

	LOW CARB PROTEIN BAR	CRUNCHY PROTEIN BAR	PURE & NATURAL	HIGH ENERGY BAR	OAT PACK CARAMEL	OAT PACK MACADAMIA	CEREAL ENERGY PLUS	PROTEIN 50 BAR	PROTEIN 36 BAR
■ Protein ■ Carbohydrates ■ thereof sugar									
Vegan	—	—	✓	Salty Nuts	—	✓	—	—	—
Gluten-free	✓	—	✓	—	—	—	—	—	—
Lactose-free	—	—	✓	Salty Nuts	✓	✓	—	—	—